



Suggested themes – more information

Real-time collaboration with 4G for the business sector	<p>Real-time collaboration with 4G for the business sector. Participants will look at ways in which businesses can improve their communication with customers, suppliers and employees. Examples might include:</p> <ul style="list-style-type: none">• New ways to have conferences on the move in HD with streamed content, presentations and live data• Using 4G technology for multi-screen collaboration• Security aspects of using 4G hotspots and private networks
Real-time collaboration with 4G for the public sector	<p>Real-time collaboration with 4G for the public sector</p> <p>Participants may consider how public services, such as the emergency services, could be made more efficient. Examples might include:</p> <ul style="list-style-type: none">• Exploring quick and effective ways to transfer info with a view to reducing response times• Transferring patient data between medical professionals and other organisations to assist with treatment• Sending patient details to hospitals ahead of patients arriving for treatment
Augmented reality app for business	<p>Augmented reality app for business</p> <p>Augmented reality is all about overlaying relevant and/or timely information. This could include, for example, security through visual recognition or adding an extra layer of interactive info to a sales tool or demo. Examples might include:</p> <ul style="list-style-type: none">• Geo-location video and audio-based tours• Apps using face recognition in real-time to identify LinkedIn contacts• Apps that recognise company logos and bring up key info about the organisation